

## **Why You should stop using Commercial soap, and start using natural soap**

Have you ever noticed that just about every commercial "soap" isn't actually labeled as soap. They're usually advertised as "beauty bars" or "moisturizing bars" but never labeled soap. This is because they are not actually soap. They are detergents made from harsh chemicals and synthetic lathering agents. Detergents were created because of a shortage of animal and vegetable fats during World War I and World War II. Many commercial "soap" companies use dangerous ingredients in their products. Triclosan, a common anti-bacterial and microbial, and Parabens, a preservative, and Phthalates are commonly used, even though they are linked to causing cancer. Phthalates are considered a carcinogen and can cause reproductive disorders in people and animals. These chemicals can be absorbed by the skin and stored in body fat, even the brain! Prolonged use of detergent based "soaps" can weaken skin and its ability to fight off harmful germs and bacteria.

Natural soaps are very different from commercial soaps, Commercial soaps remove your own oils from your skin, leaving it dry and damaged. Natural soaps are made with natural oils and extracts, the natural oils draw dirt out of your pores, but leave your own oil behind. When soap is made it goes through the saponification process, saponification is when the lye and oils are reacting with each other and turn into soap. During the saponification process Glycerin is created. Glycerin is a natural emollient that softens and attracts moisture to skin. Most commercial soaps remove the glycerin, and use it for other products, or sell it to other companies for use in cosmetics. Real soap is made with raw natural ingredients that deliver moisture and antioxidants to your skin. Natural soaps can help with skin conditions like acne, eczema, and psoriasis, because they contain the nutrients that your skin needs.

Synthetic "soaps" are not only bad for your skin, and overall health, they are also bad for the environment. Chemicals from these detergents are washed down your drain, and make their way into our water sources. Water purification plants are inefficient in removing all of these chemicals from our waste water. After leaving the plant, this water contaminates surrounding bodies of water and eco systems. Many commercial brands still test their products on animals. For instance, dropping chemicals into the eyes of restrained animals, or repeatedly force feeding them their products to see if they will get sick. Natural soapers do not test on animals, and do not need to, because real soap is made from ingredients that we already know are safe.

As you can see, with a deeper look at the soap industry we find out some pretty disturbing facts. There is hope, you are in control. It may seem expensive to pay \$5-\$8 on a bar of soap, when you can get a pack of six "beauty bars" for less than \$5, but if you look into it, it's totally worth it. Plus, by buying locally you support the local economy, or a local artisan. The best way to protect yourself is to stay informed. Make sure to read labels when purchasing products for you and your family. Knowledge is power!

-Danielle Berg  
Immaculate Soaps

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### **About the author**

Danielle Berg is the owner and founder of Immaculate Soaps. Our mission is to make products above and beyond the norm. Basing each product around a unique element and made with high quality oils and local ingredients.

[immaculatesoaps.com](http://immaculatesoaps.com)



**Salt Water soap.**

**Ingredients:**

Coconut oil, Cocoa butter, Shea butter, Olive oil, Castor oil, Sweet almond oil, Lemongrass essential oil, Lavender essential oil, Sweet birch essential oil, Grapefruit essential oil, Heavenly Honeysuckle fragrance oil, Energy Fragrance oil.